



## **AUXILIUM COLLEGE (Autonomous)**

(Accredited by NAAC with A+ Grade with a CGPA of 3.55 out of 4 in the 3<sup>rd</sup> cycle)  
Gandhi Nagar, Vellore – 6.

### **ENTREPRENEURSHIP DEVELOPMENT CLUB**

#### **DEPARTMENT OF COMMERCE – SHIFT II**

**2023-2024**

#### **Activity 1**

#### **Exhibition - “College Bazaar”**

**Date:** 14<sup>th</sup> & 15<sup>th</sup> September, 2023

**Venue:** College Campus

**Time:** 10:00 am to 05:00 pm

The Entrepreneur Development Club under the Department of Commerce organized two days exhibition – College Bazaar with the help of Self Help Group Women in the College Campus. Dr.Sr.Jayasanthi R Principal, and Mr.Nagarajan Project Director, District Rural Development Office Vellore were inaugurated the College Bazaar.

Self Help Group persons from Vellore were put up 50 stalls famously known as College Bazaar, where various handmade toys wooden crafts accessories, pickles, health mix and organic products were sold at the college campus. To motivate the young and rural women entrepreneur to start their business and to run their livelihood. The students learned from their business to develop new ideas and implement it in future.

The two days program was completely assisted by Mr.Chandrasekar Assistant of District Rural Development Office Vellore. At the end of the day people were able to get a reasonable profit. As women we have the power and skill to create something from nothing.





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VELLORE - INDIA



## Entrepreneurship Development Club

In Collaboration with

## Tamil Nadu Women Development Institute

Organizing

### “ College Bazaar “



தமிழ்நாடு மகளிர் மேம்பாட்டு நிறுவனம் (மகளிர் திட்டம்)  
தமிழ்நாடு மாநில உணரக / நகர்ப்புற வாழ்வாதார இயக்கம்  
வேலூர் மாவட்டம்

ஆக்சிஸியம் கல்லூரி (தன்னாட்சி) வேலூர்  
மற்றும்  
இணைந்து நடத்தும்

### கல்லூரி சந்தை / COLLEGE BAZAAR

மகளிர் சுய உதவிக் குழுக்களின்  
உற்பத்திப் பொருட்கள் விற்பனை கண்காட்சி

நாள் : 14.09.2023 மற்றும் 15.09.2023

இடம் : கல்லூரி வளாகம்

**Patron**

Dr. (Sr.) Mary Josephine Rani A  
**Secretary**

**Convenor**

Dr. (Sr.) Jaya Santhi R  
**Principal**

**Co-Convenors**

Dr. (Sr.) Amala Valarmathy  
Sr. Juliana Agnes Victor  
**Vice Principals of  
Shift I & II**

**Coordinator:** Ms. K.Kalaivani Head i/c, Asst. Prof.

**Organizers:** Ms. K.S.Sasikala Asst.Prof.

Department of Commerce – Shift II



GPS Map Camera



Vellore, Tamil Nadu, India

X44W+XGW, Auxilium College Rd, Suthanthira Ponvizha Nagar, Gandhi Nagar, Vellore, Tamil Nadu 632006, India

Lat 12.957662°

Long 79.147143°

14/09/23 11:08 AM GMT +05:30





## Activity 2

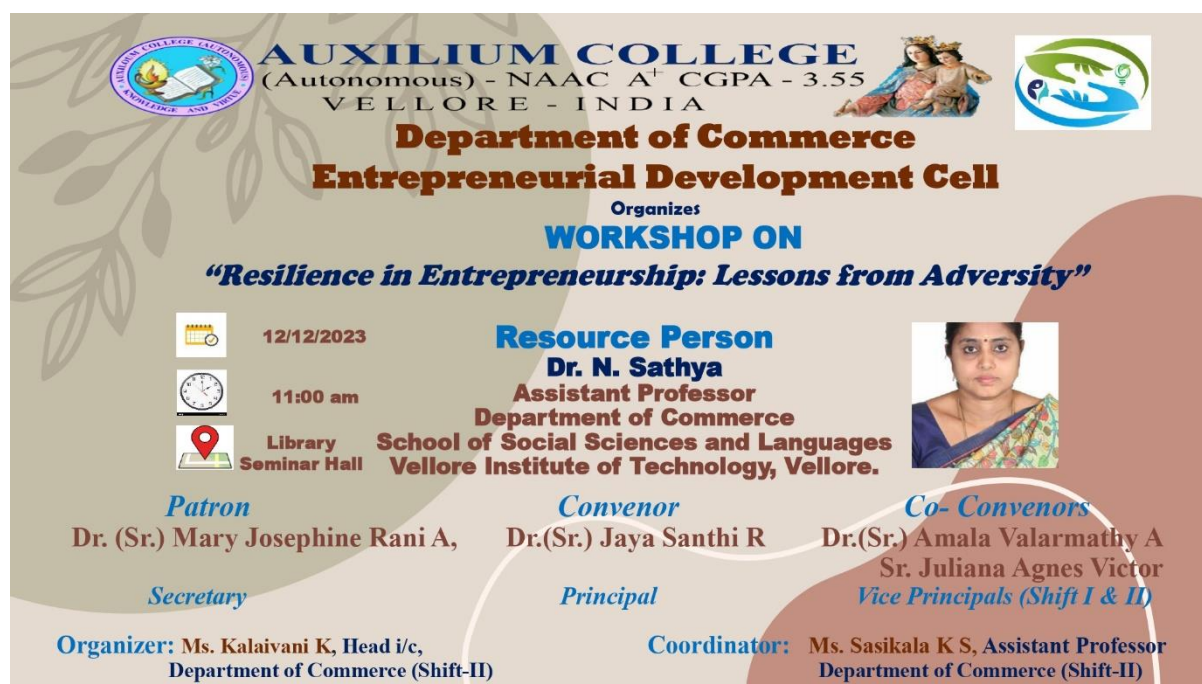
### “Workshop on Resilience in Entrepreneurship Lessons from Adversity”

**Date** : 12<sup>th</sup> December, 2023

**Venue** : Library Block Seminar Hall

**Time** : 11:00 am to 1:00 pm

“The Entrepreneurship Development Cell conducted workshop on “Resilience in Entrepreneurship: Lessons from Adversity. The main objective of this project is to create awareness among faculty and students of science about various facts of entrepreneurship as an alternative career option. The Chief guest of the day was Dr N. Sathya, Assistant Professor, Department of Commerce, School of Social Sciences and Languages, Vellore Institute of Technology (VIT), Vellore. The Patron of the workshop was Dr. Sr. Mary Josephine Rani A, Secretary, Convener of the workshop was Dr. Sr. Jayasanthi R, Principal, The Co Convenors of the workshop were Dr. (Sr.) Amala Valarmathy A, Vice Principal Shift I & Dr Sr. Juliana Agnes Victor Vice Principal Shift II. The welcome address was given by Ms. Tharunika S III B. Com Dept. Secretary. All the B. Com - Shift II students were participated and the total number of beneficiaries on the day was 200 students. She has been delivered the excellent talk towards the Entrepreneurship and the business activities. She also explained about the schemes and benefits available to them, and how the subsidies can be received from the government. She insists the students to become an entrepreneur in future to sort out the futuristic problems in business. Overall Program was organized by Ms. K. Kalaivani Head i/c, Asst. Professor and the Entrepreneurship Development Cell and Coordinator of Ms. K.S. Sasikala. The vote of thanks was given by Ms. Anushiya V, ED Cell Student Coordinator.



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**Department of Commerce**  
**Entrepreneurial Development Cell**  
Organizes  
**WORKSHOP ON**  
**“Resilience in Entrepreneurship: Lessons from Adversity”**

**12/12/2023**  
**11:00 am**  
Library Seminar Hall

**Resource Person**  
**Dr. N. Sathya**  
Assistant Professor  
Department of Commerce  
School of Social Sciences and Languages  
Vellore Institute of Technology, Vellore.

**Patron**  
Dr. (Sr.) Mary Josephine Rani A,  
**Secretary**

**Convener**  
Dr.(Sr.) Jaya Santhi R  
**Principal**

**Co- Convenors**  
Dr.(Sr.) Amala Valarmathy A  
Sr. Juliana Agnes Victor  
**Vice Principals (Shift I & II)**

**Organizer:** Ms. Kalaivani K, Head i/c,  
Department of Commerce (Shift-II)

**Coordinator:** Ms. Sasikala K S, Assistant Professor  
Department of Commerce (Shift-II)



Invitation – Workshop On 12.12.2023



Photos taken on 12/12/2023